

EXPERT RESEARCH, INDEPENDENT ANALYSIS SINCE 1913



Viewpoint luncheons feature policy discussions by experts. Here, CEOs discuss the region's ability to attract and retain talent.



The Forum fosters greater involvement in the local political process by holding debates in high-profile elections.

“When a clear and complete view of a public policy issue is needed without the spin, the Public Policy Forum is the organization you can always count on.”

—Daniel J. Bader, president, Helen Bader Foundation

You can join hundreds of corporations, non-profits, local governments, school districts, and individuals who ensure the Forum's continued operation as a valuable and reliable community resource and source of free information. By becoming a member, you will receive:

- Advance notification of new reports and research briefs
- Invitations to members-only presentations and discussions
- Viewpoint luncheon invitations and discounted rates
- Direct access to our expert team of policy researchers

For membership and other Forum information, contact:
Public Policy Forum, 633 West Wisconsin Avenue, Suite 406, Milwaukee, Wisconsin 53203
(414) 276-8240 or www.publicpolicyforum.org.

“Every metropolitan area should have a Public Policy Forum to provide the kind of objective, balanced information that policymakers need to make informed decisions.”

–Ed Zore, CEO, Northwestern Mutual

The Public Policy Forum provides citizens and policymakers with expert policy analysis to promote informed decisions. Since 1913, our mission has been to provide non-partisan, independent research on issues important to southeastern Wisconsin.

Rather than advocate, we **stimulate** government action and media attention with relevant and reliable research. We **provoke** dialogue from Madison to Milwaukee with Viewpoint luncheon policy discussions. We **appraise** government performance and recognize excellence with our “Salute to Local Government” awards. We **inform** key players with research presentations to government committees and civic groups. We **engage** citizens with Wisconsin’s only non-partisan policy blog, “Milwaukee Talkie”.



Members preview and discuss Forum research at “Policy in a Pub” events.

“This is just an excellent report...I spent the weekend reading it and I believe that we, as a political body, must respond to it.” –Milwaukee County Supervisor Patricia Jursik, commenting on the Forum’s report on Milwaukee County transit at a committee meeting.

Objective, expert research influencing policymakers and opinion leaders

Researching Issues that Drive the Regional Economy

- Tax incremental financing and economic development spending
- Workforce development, housing, and transportation
- Education reform and early childhood education
- Governance reform, performance management, and strategic planning

Promoting Government Efficiency and Accountability

- Analysis of local government budgets
- Annual reports on property taxes and values
- Surveys and reports on local government structure and roles
- Analysis of local government fiscal trends and programmatic performance

Providing Useful and Accurate Information to Decision-Makers

- Fiscal analysis of funding crises involving transit, parks, and health care
- Multi-year research on education policy topics from preschool to school choice
- Annual reports on school district performance, philanthropic giving, and taxation
- Research-on-demand serving the Milwaukee County Community Justice Council

“The Forum’s thorough research and analysis were instrumental in providing policy guidance to the Community Justice Council, and its other research products are widely used by government leaders at all levels.” –John T. Chisholm, Milwaukee County District Attorney